



HAMILTON RICH  
Interim Management



# Interim *insights*

June 2007

*Welcome to our June edition of 'Interim Insights'. In this issue we focus on Corporate Social Responsibility.*

*We hope you enjoy the newsletter and we welcome your feedback.*

**Greg, Caroline & Amanda**  
**The Hamilton Rich Team**

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## Corporate Social Responsibility (CSR)

What is Corporate Social Responsibility (CSR)? CSR is how a business takes account of its economic, social and environmental impacts in the way it operates, maximizing the benefits and minimizing the downsides.

There is an increasing focus on both the private and public sectors to be proactive in the area of CSR. Whilst business compliance with laws and regulations on social, environmental and economic objectives set the official level of CSR performance, CSR is often understood as involving the private sector commitments and activities that extend beyond this foundation of compliance with laws.

From a progressive business perspective, CSR usually involves focusing on new opportunities as a way to respond to interrelated economic, societal and environmental demands in the marketplace. Many firms believe that this focus provides a clear competitive advantage and stimulates corporate innovation.

CSR commitments and activities typically address aspects of a business' behaviour (including its policies and practices) with respect to such key elements as; health and safety, environmental protection, human rights, human resource management practices, corporate governance, community development, and consumer protection, labour protection, supplier relations, business ethics, and stakeholder rights.

Corporations can be motivated to change their corporate behaviour in response to the business case which a CSR approach potentially promises. This includes:

1. stronger financial performance and profitability (e.g. through eco-efficiency),
2. improved accountability to and assessments from the investment community,
3. enhanced employee commitment,
4. decreased vulnerability through stronger relationships with communities, and
5. improved reputation and branding.

To find out more about CSR please visit <http://www.moss.org.au>. Models of Success & Sustainability (MOSS) is a newly established industry body for individuals, corporations, governments and not-for-profit organisations interested in Corporate Social Responsibility and Corporate Sustainability.

Sources:  
[www.csr.gov.au](http://www.csr.gov.au) ; [www.strategis.gc.ca](http://www.strategis.gc.ca)

## New Offices for HR

Hamilton Rich now have offices in Sydney, Melbourne and Brisbane:

### **Sydney:**

Level 3, 343 George St  
SYDNEY NSW 2000  
Phone: +612 8295 5222  
Fax: +612 8295 5299

### **Brisbane:**

Level 7, 320 Adelaide St  
BRISBANE QLD 4000  
Phone: +617 3010 9765  
Fax: +617 3010 9001

### **Melbourne:**

Level 11, 410 Collins St  
MELBOURNE VIC 3000  
Phone: +613 9653 9608  
Fax: +613 9653 9307

## Hot Candidates

### **Corporate Social Responsibility / Stakeholder Engagement Specialist**

Dynamic top performing exec with 15yrs experience across large global corporations. Currently based in Singapore but open to relocate across Asia Pacific, Australia or UAE. Will consider interim or permanent positions. *Asia Pacific.*

### **Sustainability Manager**

Just returned from Europe to settle back in Sydney Brings with him a wealth of experience gained from a property development company creating high added value by combining sustainable design with high-end automation control and energy management systems. Integrating environment control, telecommunications, security, audio-visual and lighting solutions. *Sydney.*

### **Corporate Responsibility and Sustainability Specialist**

Well-known and respected consultant with more than 15 years' professional experience in senior roles with some of Australia's largest Corporations and an expanding list of clients in business, government and not for profit sectors. Extensive expertise in Communications and Corporate Responsibility. *Melbourne.*

For more Hot Candidates go to [www.hamiltonrich.com](http://www.hamiltonrich.com) and click on 'Breaking News - candidates'.



## Quick Links

[Current Assignments](#)

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**Contact Us Now**

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